

PSAV REFLEXion

on the FLawless EXecution of PSAV events.

AUGUST 2014



UP AND RUNNING

ST. LOUIS — The Chase Park Plaza opened its doors to more than 250 attendees to experience a night of video mapping, elaborate lighting and a captivating stage design for the Fleet Feet Conference.

In eight hours, PSAV team members Tiffany Dees, Ryan Gunn, Gabe Jezik, Goran Mruckovski adorned the stage with atomic panels along with audio, projection and motion graphics and more.

After the event, PSAV received compliments ranging from, "It was absolutely a spectacular experience with the entire team!" to "We had a great experience working with PSAV for our conference...they were so great to work with and were dialed in for every single event we did."



BREAKING THE BARRIER

CHICAGO — When asked to provide a unique experience to attendees, PSAV at the Sheraton Chicago Hotel & Towers stepped up to the plate and used a 13-foot by 40-foot, 3:1 ratio screen blend and responded to their client's wishes.

The Association of Proposal Management Professionals (APMP) came to PSAV with a vision to capture all of the attendees' attention through the stage design. From the beginning, the team planned to use a large screen with picture-in-picture instead of the standard two-screen option. The PSAV team guaranteed the large screen would not only

provide the essentials for the meeting, but create a visually-captivating experience for attendees. Different graphics and backgrounds were projected onto the large screen throughout three days and nights for the event.

Following the conference, the client let the PSAV team know that everything was "incredibly well done."

"We want to thank you for all your help for a very successful APMP Bid & Proposal Con 2014 conference. What a great team you have there in Chicago!" exclaimed the client.



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HAPPILY EVER AFTER

CHICAGO — Creating memorable experiences and helping to inspire change, PSAV at the Hotel Monaco Chicago recently supported an event for the Boys & Girls Club of America and were on hand to congratulate two happy attendees that became newly engaged at the affair here.

The PSAV team provided two 13K projectors, multiple stage wash, up-lighting, a follow spot, camera, multiple speakers, screens, drape, set pieces and a microphone, which the soon-to-be engaged gentleman would use later in the night to propose to his girlfriend.

“The emotion of the room surely spoke to how the attendees felt,” said PSAV Lead Technician Dax McDonald. “It was just one of those times where you are glad to be there and be a part of it. Our gear helped the event go above and beyond with the young man’s proposal being the talk of the ballroom.”



REACHING FOR THE TOP

SAN ANTONIO — Aligning themselves with the event’s theme of “Scaling New Heights,” PSAV San Antonio took Intuit Inc.’s event to another level by using video mapping combined with intelligent on wafer walls for the main stage.

For two days, 20 PSAV team members worked diligently to install the set, which consisted of four screens, down-stage monitors, back-stage feeds, a program record feed, conventional lighting, audio and more. This year, the team was given creative freedom to create the show from scratch and bring the client’s vision to life.

“When our client first walked into the room after the install, he remarked, ‘Oh my golly,’ which made all the time planning, preparing and executing well worth it,” said PSAV Senior Project Manager Mark Hall. “We received comments that the event was ‘over the top’ and it was the ‘best show they’ve ever had.’”

NEW AT THE INSPIRATION CAFÉ



Visit the [Inspiration Café](#) regularly to learn from meeting industry experts about the latest trends and techniques.

Each week will feature a new video from industry experts detailing tips and techniques to create the most impact for clients.

Click the ‘play’ button above to watch as John Kendrick, director, conference services, conference systems discusses Simultaneous Interpretation.



A PIVOTAL MOMENT

MEXICO — The Fairmont Mayakoba recently supported the Pivotal Club 2014 and the on-site PSAV team garnered exceptional feedback for their support there.

The event featured creative use of LED-lighting found throughout the pool reception, creating a relaxing ambiance for all attendees.

“You have a phenomenal employee in [PSAV Senior Event Technology Specialist] Eduardo Medina. He and his team were extremely good, and they delivered exactly what they said they would. Eduardo is one of the best I’ve worked with in 25 years of meetings and incentive trips,” said the client.

When asked what attributed to PSAV’s success, Medina responded, “We believe the success of the program was based on exceptional service and creating a memorable experience for this client.”



PSAV MILESTONE ANNIVERSARIES

20 YEARS

Michael Bergin
Michael Choate
Thomas Okuhama

15 YEARS

Matthew Ammon
Leticia Chapa
Timothy Gray
Aaron Heepke
Yosef Hollier
Latisha Rickman
Michael Storm
Scott Warnes

10 YEARS

Robert Asselmeier
Phillip Delgado
Steven Dibastiani
Lawrence Digges
Stephen Farr
Federico Gonzalez
Gilbert Lemos
Scott Levine
Leon Lewis
Robert Macdougall
Anthony Placeres
Randy Shoemaker



NEW PSAV LOCATIONS



California:

Crowne Plaza Ventura Beach



Florida:

Four Seasons Resort Orlando
at Walt Disney World



Minnesota:

Hotel Ivy Minneapolis

THE + INTERSECTION

PSAV has partnered with the Professional Convention Management Association to bring to you The Intersection.

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